



THE MATTACOLA LAW FIRM

e-matters
FROM THE MATTACOLA LAW FIRM

The Mattacola Law Firm, in conjunction with Smart Business Solutions, offers an Identity Theft/Asset Retention Seminar

The Mattacola Law Firm and Smart Business Solutions are offering all local residents the opportunity to attend a free educational seminar highlighting ways to proactively protect themselves against identity theft and retain their assets. Identity Theft crimes are on the rise with over 10 million identity theft victims in the US annually.

The seminar explains how to protect personal identities and how to lower the odds of becoming an identity theft victim.

Participants will learn:

- What is identity theft?
- How do ID thieves obtain personal information?

The workshop will:

- provide tips to help you minimize the risk of ID theft both online and offline
- discuss scams being used by ID thieves such as phishing, pharming and vishing
- help identify key warning signs that indicate someone may already be a victim of ID theft
- offer resources for getting help if someone's identity has been compromised
- review basic estate planning techniques
- review ways to protect your assets

"Since recent statistics indicate, an identity is stolen every four seconds in the US, both Smart Business Solutions and The Mattacola Law Firm feel there is a need for this type of seminar to educate the public on the importance of being proactive to protect themselves and their identity", states Michelle Tuttle, President Smart Business Solutions.

This **free seminar** is open to the public and will be held at:
The Rome Chamber of Commerce
139 W. Dominick Street
Rome, NY on April 8, 2009 at 6:00 p.m.

Greg Mattacola states, "A large part of our firm's mission is to bring information to our clients and the public that is useful and which they can utilize in their daily lives. Protecting your identity and safeguarding your assets is crucial in today's uncertain economic times. It is a pleasure to provide this service."

Since seating is limited, registration is required. Anyone interested in attending this seminar can register by calling (315) 525-6233.

**For more information regarding The Mattacola Law Firm, visit their website at www.themattacolafirm.com or contact them at
217 N. Washington Street
Rome, NY 13440
(315) 334-5050**

**Further information on Smart Business Solutions, can be found at www.smartbusinesssolutionsus.com or contact Smart Business Solutions
19 Augusta Drive
New Hartford, New York, 13413
(315) 525-6233
info@smartbusinesssolutionsus.com**

All company names herein may be trademarks of their respective owners.